

# Release

EASE OF USE, EASE OF MIND.

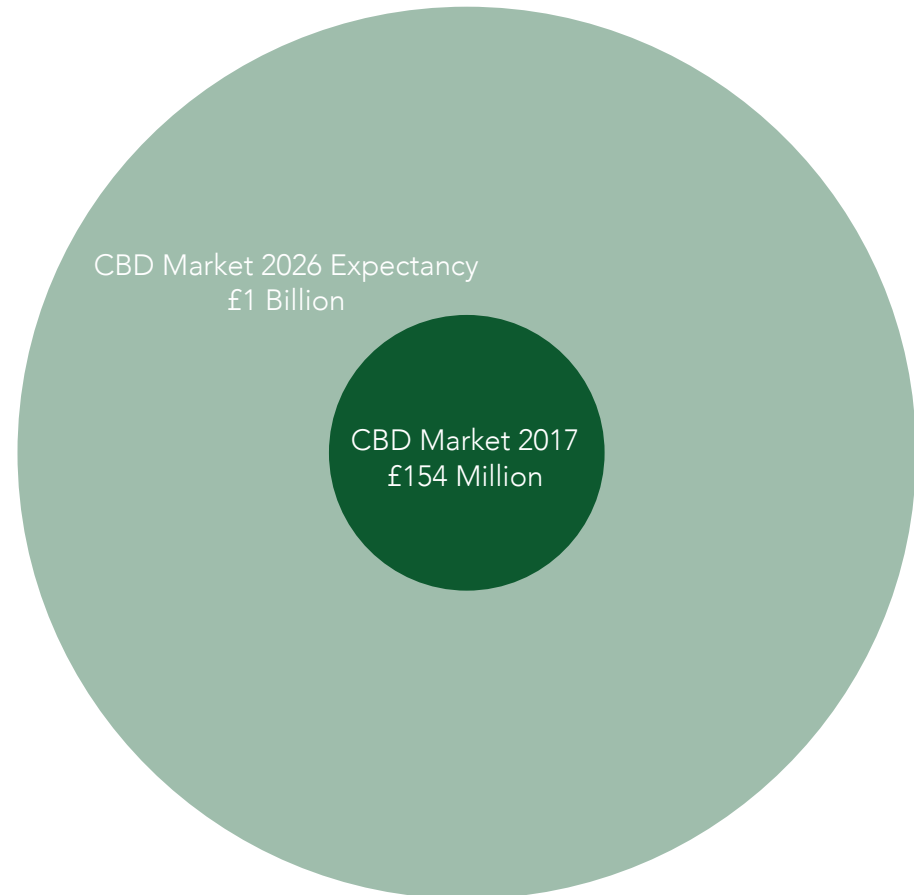
Committed to providing easy to use, high quality, high potency cannabinoid supplementation.

# MARKET DYNAMICS

Public awareness of, and appetite for, CBD products is continuing to accelerate. We have reached a point where a 'significant' percentage of people know someone who is currently using, and benefiting from, CBD. As this dynamic continues to play out, demand continues to grow.

**The CBD market in the UK is expected to be worth approx. £1bn by 2026\*.**

There are now two type of users: those taking CBD as a 'lifestyle' choice, and those using for relief from suffering of physiological and psychological conditions. People using as a lifestyle product tend to be more price sensitive, thus more likely to purchase isolate-based products. People using with legitimate need are far more likely to be sensitive to product quality, based objectively on the relief provided by the product. This latter group are the people our products are designed for, and sold to.



\* Figures from TransparencyMarketResearch.com

# THC FREE, CBN FREE, LEGAL FULL-SPECTRUM PRODUCT

We scoured the world to find the best quality harvests to use in our products, and have partnered with one of America's most trusted extractors, to bring you what we believe to be the best range of CBD products on the market.

Oils from multiple strains are blended to create as complete a cannabinoid profile as possible; in fact, there are over 150 cannabinoids in our end products, including CBC, CBG as well as CBD. We also include the natural plant terpenes and where possible, the lipids and waxes too.

All our products are safe, tested, natural and clean. We test to ensure they're free of THC, CBN, heavy metals, pesticides and biocides. We also test all the major cannabinoids so you can have confidence in our stated potencies.

A number of cannabinoids have been researched and potentially have desirable properties in their own right, but the synergistic interaction between the cannabinoids and terpenes could possess a physiological response greater than the sum of its parts: 'the entourage effect'.

We're genuinely excited by the testimonials we receive from end users with a multitude of reasons for use, and are committed to releasing only products we believe in.

To keep up-to-date with the latest research and future product releases, be sure to visit our website.

# CBD DROPS

Tinctures are the core staple of our product line-up. Administered by dropping under the tongue: Our CBD drops provide an excellent baseline intake of cannabinoids, that can be further supplemented with the other products in our range where necessary.

We've blended the full-spectrum extracts with MCT oil, which possess anti-bacterial and anti-microbial properties, keeping the product as fresh as it was when first opened. We also add a little natural flavouring, to make it as palatable as possible.

Our range of CBD Drops is available in 10ml or 30ml bottles which vary in strength from 250mg to 3000mg, to provide users with choice.





### Available in...

	100mg/ml	50mg/ml	25mg/ml
10ml	1000mg	500mg	250mg
30ml	3000mg	1500mg	750mg

# ELECTRONIC CBD INHALER

Many potential users are put off by the idea of 'vaping', and don't want to spend money buying additional equipment when they're not sure whether they will benefit. We've solved all of these problems with our discrete inhalers. Everything a user needs is in the box, and it couldn't be simpler to use.

Simply remove the silicone grommet from the mouthpiece, place in your mouth, and inhale. The CBD is quickly activated into inhalant which a user holds in the lungs for a few seconds before exhaling.

Designed for ease of use, this discrete inhaler contains a proprietary oil blend, featuring a cocktail of over 150 different cannabinoids. Available in a 250mg CBD strength, this inhaler is free from any psychoactive or sedative substances such as THC or CBN. It is 45 times faster acting than tinctures, making it perfect for when you need to act fast.





Box Contents: 1 Inhaler  
Strength: 250mg

# TOPICAL CBD CREAM

Applying CBD to the skin is the best way to deliver a concentrated 'dose' to a localised area. Our proprietary cream formulation goes on beautifully, leaving the skin fully moisturised and is specially designed for a sustained release of CBD.

The topical CBD cream uses CBD isolate to ensure it provides a purified 'dose' of CBD. Each bottle contains a total CBD strength of 600mg and is infused with a light and pleasant peppermint scent.

Volume: 30ml

Strength: 600mg





# THE FULL PRODUCT RANGE





WHOLE PLANT  
GOODNESS

# FUTURE INNOVATIONS

We are committed to releasing high potency products which work and continue to work long after a user first begins to try them. Therefore, we are continually developing Release brand offerings.

Using product research and testing conducted by our dedicated and highly-qualified R&D team, along with industry and market insights, we are confident that we will continue to develop and offer the best CBD solutions.



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**xyfil.**

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